

ACCEPTABLE USE POLICY (AUP)

EVÖQ

This Acceptable Use Policy (AUP) outlines the acceptable and prohibited uses of the **EVÖQ** platform, including its website, mobile application, and services. By accessing or using EVÖQ, you agree to comply with this policy. Failure to adhere to this policy may result in the suspension or termination of your account, legal action, and other consequences. This AUP is intended to promote a safe, professional, and productive environment for all users of EVÖQ.

1. INTRODUCTION

EVÖQ is a digital platform designed to connect creative professionals, businesses, and venue owners to facilitate seamless collaboration, booking, and learning opportunities. Our mission is to foster a positive and respectful community where all users, creatives, service providers, venue owners, and clients can work together professionally.

The following guidelines outline the appropriate conduct and use of the EVÖQ platform. By using our services, you agree to follow these rules and understand the consequences for non-compliance.

2. DEFINITIONS

- **User:** Any individual or entity who registers and uses the EVÖQ platform.
 - **Service Provider:** A user offering creative services such as photography, videography, design, modelling, and more.
 - **Client:** A user seeking to book services or spaces (studios, locations) via the platform.
 - **Platform:** Refers to the website, mobile app, and all services provided by EVÖQ.
 - **Content:** All text, images, videos, graphics, and other materials uploaded or posted by users on the platform.
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3. ACCEPTABLE USE

3.1. General Use

- Users must access and use the EVÖQ platform in compliance with all applicable laws, regulations, and industry standards.

- Users must use the platform for lawful, ethical, and professional purposes only.
- Users must respect the intellectual property rights of others and refrain from using the platform to infringe on those rights.

3.2. Service Listings

- Service Providers must ensure that their service listings are truthful, accurate, and clearly communicate the scope, pricing, and terms of the services offered.
- Service Providers must promptly update their service listings to reflect any changes in pricing, availability, or terms.
- Service Providers must honour all confirmed bookings, including deliverables and deadlines, unless a valid cancellation or modification request is made according to EVÖQ's policies.

3.3. User Communications

- Users must communicate professionally and respectfully with one another, including but not limited to via messages, emails, or other methods of contact.
- Users should not engage in harassment, threats, or discrimination based on race, gender, sexual orientation, religion, disability, or any other protected characteristic.

4. PROHIBITED USE

The following activities are strictly prohibited on the EVÖQ platform:

4.1. Unlawful Activities

- Users may not use the platform to engage in any illegal activities, including, but not limited to, fraud, identity theft, money laundering, or any other activity prohibited by law.
- Users may not use the platform to promote or distribute any illegal content, including pirated software, counterfeit goods, or illicit substances.

4.2. Harmful Content

- Users may not upload or distribute any content that is defamatory, obscene, harassing, threatening, discriminatory, or otherwise harmful or inappropriate.
- Users may not upload or post viruses, malware, spyware, or any other software or code designed to harm or disrupt the platform or any other user's devices or systems.

4.3. Impersonation and Misrepresentation

- Users may not impersonate any other individual, company, or entity, or falsely represent their relationship with any entity.
- Users may not create multiple accounts under false identities, and they must provide accurate and truthful information when creating their account or making bookings.

4.4. Unauthorized Access and Interference

- Users may not attempt to gain unauthorized access to any part of the platform, including its servers, databases, or any accounts or data not owned by them.
- Users may not interfere with, disrupt, or disable the functionality of the platform, including conducting denial-of-service (DoS) attacks, flooding, or hacking activities.

4.5. Circumventing Payment Systems

- Users may not bypass EVÖQ's payment processing systems by conducting transactions outside of the platform. All payments for services or bookings must be made through the platform.
- Users may not attempt to evade or bypass any service fees, commissions, or charges related to platform use.

4.6. Spamming and Unsolicited Marketing

- Users may not use the platform to send spam or unsolicited commercial messages to other users.
- Users may not engage in unsolicited advertising, marketing, or promotional activities on the platform without the consent of EVÖQ or the recipient.

4.7. Content Infringement

- Users may not upload, share, or distribute content that violates the intellectual property rights of others, including copyrighted works, trademarks, and patents.
- Users must ensure that any content they upload to the platform does not infringe on any third-party rights, including privacy rights, and has the necessary permissions for distribution.

4.8. Exploitative Content

- Users may not use the platform to offer services, content, or products that exploit vulnerable populations or promote harm or violence in any form.

- Users may not engage in any form of human trafficking, abuse, or exploitation, including offering any services that exploit individuals or encourage harmful behaviour.
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5. USER RESPONSIBILITIES

Users are responsible for maintaining the security and confidentiality of their accounts and login credentials.

- **Account Security:** Users must ensure that their account information is secure and take necessary steps to protect against unauthorized access, including using strong passwords and not sharing account information.
 - **Compliance:** Users are responsible for ensuring that their use of the platform complies with this Acceptable Use Policy, EVÖQ's Terms and Conditions, and all applicable laws.
 - **Reporting Violations:** Users must promptly report any suspected violation of this Acceptable Use Policy, including instances of harassment, fraud, content infringement, or security breaches. Reports should be made via the designated support channels on the platform.
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6. MONITORING AND ENFORCEMENT

EVÖQ reserves the right to monitor user activity on the platform to ensure compliance with this Acceptable Use Policy.

- **Account Suspension or Termination:** EVÖQ may suspend or terminate the accounts of users who engage in prohibited activities or violate the terms of this policy. The decision to suspend or terminate an account will be made at EVÖQ's sole discretion.
 - **Content Removal:** EVÖQ may remove or disable access to content that violates this Acceptable Use Policy or EVÖQ's Terms and Conditions, including content that is offensive, illegal, or harmful to the platform or other users.
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7. CONSEQUENCES OF VIOLATION

Failure to adhere to this Acceptable Use Policy may result in various actions, including:

- **Warnings:** A formal warning may be issued to users who violate this policy.

- **Account Suspension:** Accounts may be temporarily suspended for users found in violation of the policy.
 - **Account Termination:** Repeated or severe violations of this policy may result in the permanent termination of the user's account.
 - **Legal Action:** In cases of illegal activity or fraud, EVÖQ may pursue legal action against the violator, including reporting incidents to law enforcement authorities.
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8. MODIFICATIONS TO THE ACCEPTABLE USE POLICY

EVÖQ reserves the right to amend, update, or modify this Acceptable Use Policy at any time. Users will be notified of significant changes via email or platform notifications. Continued use of the platform after any amendments to the policy will constitute acceptance of the revised terms.

9. CONTACT INFORMATION

For any questions, concerns, or reports regarding this Acceptable Use Policy, users can contact **EVÖQ** at:

Email: [Support@evoqstudios.com]

Address: [86-90 Paul Street, London, EC2A 4NE]

By signing up, accessing, or using the EVÖQ platform, you confirm that you have read, understood, and agree to comply with this Acceptable Use Policy.